Pretty Enough Prototype

1. Build the basic app skeleton
2. Basic Design Principles
   1. Contrast
      1. Contrast draws attention. Make sure it’s on purpose.
      2. If things are different, make them VERY different, or it looks like a mistake
      3. Make elements with different uses look different- eg, a red cancel button and a green save button.
   2. Repetition
      1. Present similar things in a similar way
   3. Alignment
      1. Align elements neatly in columns
      2. Unless you’re going for contrast!
   4. Proximity
      1. Keep related things in proximity to one another
      2. Everything needs breathing room
      3. Leave gaps between groups in order to keep them distinct!